

# ***From the Fleet and Family Service***



As part of its goal to improve recruitment, readiness and retention, the U.S. Navy has launched a global campaign to encourage servicemembers and their families to take advantage of life- and career-enhancing programs offered at its 55 Fleet and Family Support Centers (FFSCs) around the world. Fleet and Family Support Centers offer a range of programs from Personal Financial Management and New Parent Support to Spouse Employment Assistance, Professional Counseling and Deployment Support. The center services are free to all servicemembers, their families, retirees and activated reservists, offering benefits unmatched in the private sector. The FFSC's new lighthouse logo and theme line: "Meeting Your Needs, At Home, At Sea," were designed to give the centers a uniform identity at naval bases around the globe. The goal is to familiarize more servicemembers and their families with the various programs offered, and increase utilization.

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